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SATCO PRODUCTS, INC. INTRODUCES NEW ENERGY-EFFICIENT HALOGEN EXCEL LAMP

Brentwood, NY - August 11, 2009 - SATCO Products, Inc., a 2009 ENERGY STAR Partner of the Year in the lighting manufacturing category, announces the introduction of its new energy-efficient Halogen Excel Lamp. Featuring reduced wattage and higher lumens, the Halogen Excel Lamp is 35% brighter than standard 180W halogen lamps.

The fully dimmable J-type lamps are designed to replace 250W standard halogen lamps with krypton-enhanced performance. With an average of 3,760 lumens, the life expectancy of the Halogen Excel Lamp is 2,000 hours.

Compliant with the increased efficiency standards required by the Energy Policy Act (EPACT,) these lamps are an ideal solution for torchiere applications, providing increased light output while using about a third less energy.

"As the 2009 ENERGY STAR lighting manufacturing Partner of the Year, SATCO remains committed to making quality energy-efficient products for our customers," stated Bill Gildin, President of SATCO Products, Inc. "The Halogen Excel Lamp is our latest product advancement to expand the complete catalog of quality SATCO products."

About SATCO Products, Inc.

SATCO, established in 1966, manufactures and distributes a wide variety of lighting products to an international lighting and electrical market. SATCO was named the 2009 ENERGY STAR Partner of the Year in the lighting manufacturing category, as well as 2008's "The Best of the Test" by the Good Housekeeping Research Institute. Under the SATCO brand (www.satco.com) the company's product categories include incandescent, halogen, fluorescent, HID and energy-efficient lamps. SATCO also offers lighting and electrical components for the retail, commercial and manufacturing trade and consumer products such as night lights, desk lamps, and surge protectors. In June 2005, SATCO launched a new line of

decorative and functional lighting fixtures sold under the NUVO brand (www.nuvolighting.com). The NUVO product line is strongly focused on energy efficiency with nearly 600 product styles which are ENERGY STAR qualified. An additional 2100 products service the decorative and light commercial markets.

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Editor's Note: artwork available at

<http://www.hldnow.com/pr/satco/SatcoEnergyEfficient.asp>

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