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SATCO PRODUCTS, INC. PARTNERS WITH ALASKA UTILITIES FOR ENERGY- EFFICIENT HOME LIGHTING



Brentwood, NY – July 27, 2009 – SATCO Products, Inc., the 2009 ENERGY STAR Lighting Manufacturing Partner of the Year, has joined forces with Chugach Electric Association and Municipal Light & Power in Anchorage, Alaska, to bring area residents an effective energy efficiency and conservation program. Entitled *Smart Power*, the program serves over 88,000 homes in the Anchorage area and is teaching residents the importance of energy-efficient lighting while generating savings of nearly \$300,000 on homeowner utility bills in the first year.

The goal of Smart Power is to replace 70,000 incandescent bulbs with energy-efficient Compact Fluorescent Light bulbs (CFLs) by 2010. CFLs utilize 75% less energy than standard incandescent light bulbs, last 10 times longer and have a life expectancy of 10,000 hours.

Chugach and MLP customers have received \$2 coupons redeemable at Brown's Electrical Supply locations in Anchorage until July 31st, which may be used towards the purchase of five SATCO CFLs, including twists, globes, A-lamps, reflectors and 3-way bulbs. Coupons are available at the utilities' customer service departments, as well as at Brown's locations.

“Chugach believes in the technology behind Satco's CFLs; it is a good example of smaller is better for customer value and product integrity,” says Chugach Sr. VP, Dave Smith. Dave adds, “Our partnership with Satco has brought Anchorage's two largest utilities (Chugach and Municipal Light & Power) together to provide dollar savings and energy-efficient technology to our customers– it makes Smart Power work.”

As part of the Smart Power program, SATCO is hosting free quarterly seminars for Anchorage residents to learn about energy efficiency and the range of lighting options available to homeowners. The next seminar will be held on August 1 at 1 p.m. and 3 p.m. at the Renewable Energy Fair on Memorial Block at the Delaney Park Strip in downtown Anchorage where a new CFL program will be rolled out for Anchorage residents to continue saving.

“As the 2009 ENERGY STAR Lighting Manufacturing Partner of the Year, SATCO recognizes the huge potential for CFLs to positively impact the way we all light our homes,” stated Bill Gildin, President of SATCO Products, Inc. “We are committed to helping improve the performance and benefits of CFLs for homeowners and encourage Anchorage residents to attend our seminars to learn about all of the positive ways CFLs can save energy and reduce the cost of home lighting.”

About SATCO Products, Inc.

SATCO, established in 1966, manufactures and distributes a wide variety of lighting products to an international lighting and electrical market. SATCO was named the 2009 ENERGY STAR Partner of the Year in the lighting manufacturing category, as well as 2008’s “The Best of the Test” by the Good Housekeeping Research Institute. Under the SATCO brand (www.satco.com) the company’s product categories include incandescent, halogen, fluorescent, HID and energy-efficient lamps. SATCO also offers lighting and electrical components for the retail, commercial and manufacturing trade and consumer products such as night lights, desk lamps, and surge protectors. In June 2005, SATCO launched a new line of decorative and functional lighting fixtures sold under the NUVO brand (www.nuvolighting.com). The NUVO product line is strongly focused on energy efficiency with nearly 600 product styles which are ENERGY STAR qualified. An additional 2100 products service the decorative and light commercial markets.

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Editor’s Note: artwork available at <http://hldnow.com/pr/satco/>

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